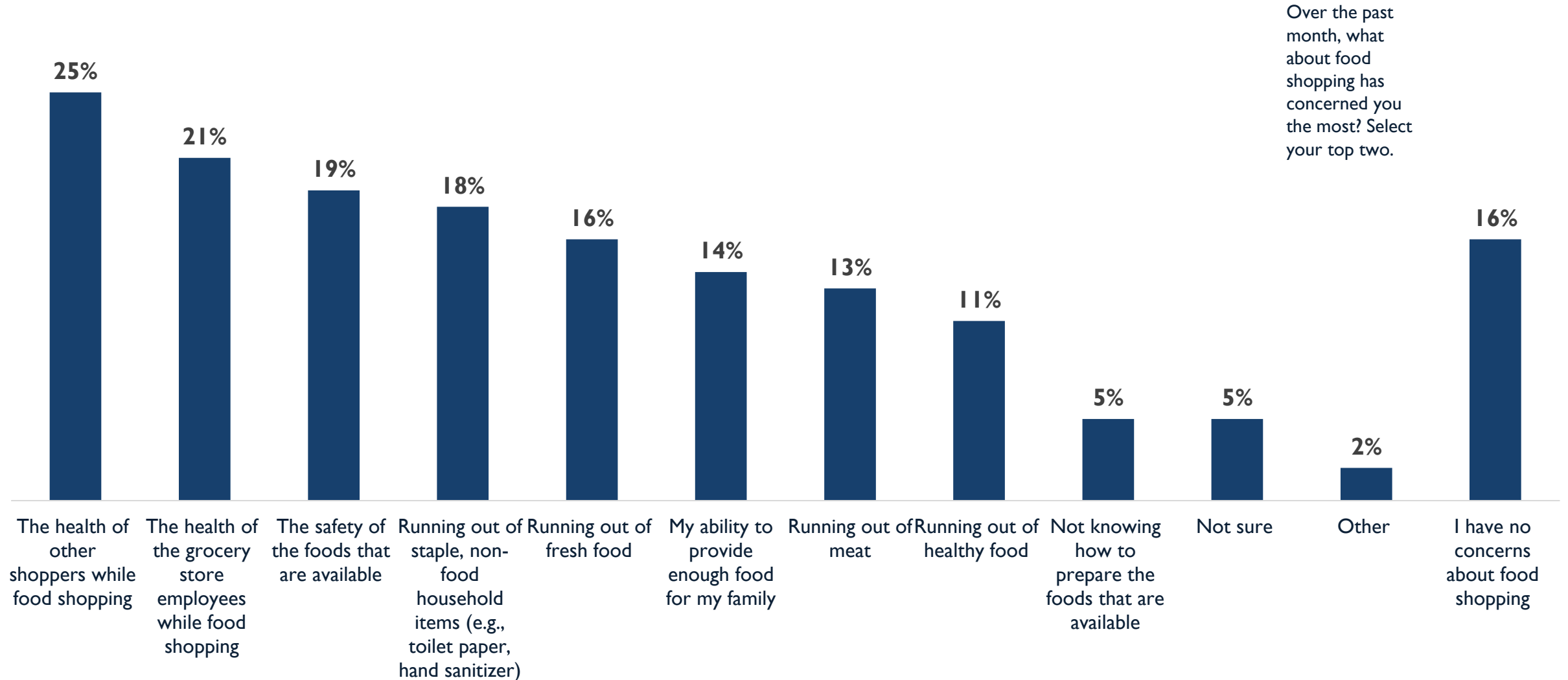


A photograph of a woman with her hair in a bun, wearing a green surgical face mask and a brown leather jacket over a green top. She is in a grocery store aisle, looking down at a red and white cylindrical product she is holding in her hands. A shopping cart is visible behind her, and the background shows store shelves and bright lighting.

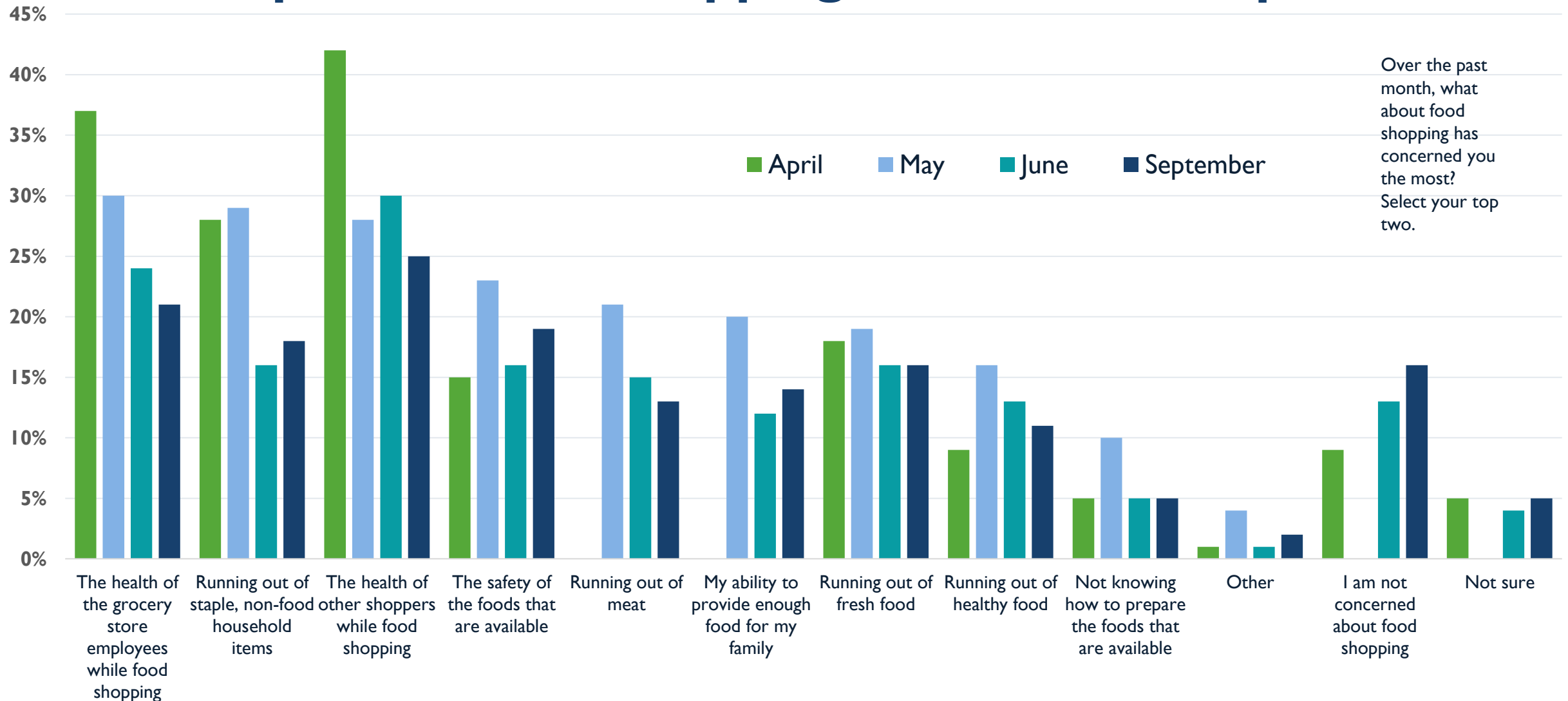
COVID-19: September 2020

Select trended questions on COVID-19's impact on food purchasing, eating behaviors, and perceptions of food safety

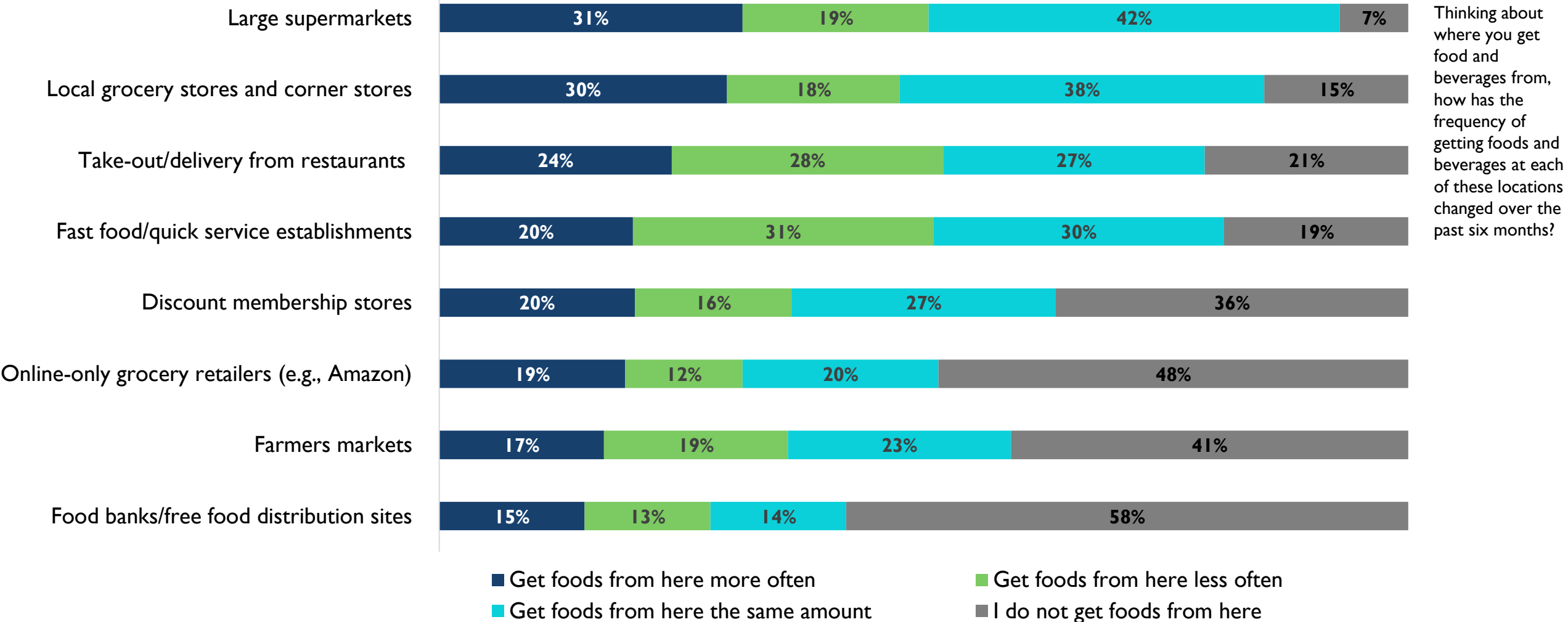
The health of other shoppers is primary concern related to food shopping



Compared to previous months, concerns about many aspects of food shopping continue to drop off



Large supermarkets, local grocers and corner stores see net increase in frequency of shopping; fast food/quick service restaurants continue to see net decrease in frequency



Over the past month, what about food shopping has concerned you the most? Select your top two.

	Health of other shoppers	Health of grocery store employees	Safety of foods available	Running out of staple items	Running out of fresh food	Providing enough food for family
Total	25%	21%	19%	18%	16%	14%
Men	25%	21%	21%	16%	15%	14%
Women	25%	21%	17%	20%	17%	14%
Less than \$40K	21%	22%	20%	15%	12%	17%
\$40K-\$79K	29%	21%	16%	18%	18%	16%
\$80K+	28%	20%	21%	21%	19%	11%
White	28%	22%	16%	19%	15%	13%
African American	16%	19%	23%	16%	17%	18%
Hispanic/ Latinx	17%	16%	26%	22%	20%	23%
Under 45	21% ↓	17% ↓	22%	19%	17%	19% ↑
45-64	26%	22%	17%	19%	15%	13%
65+	35% ↑	30% ↑	16%	14%	16%	5% ↓
Non-college	21% ↓	20%	17%	18%	16%	16%
College	29% ↑	22%	20%	18%	17%	13%

Over the past month, what about food shopping has concerned you the most? Select your top two.

	Running out of meat	Running out of healthy food	Not knowing how prepare foods	Other	Not concerned food shopping	Not sure
Total	13%	11%	5%	2%	16%	5%
Men	16%	10%	5%	2%	16%	4%
Women	10%	12%	4%	1%	16%	5%
Less than \$40K	14%	11%	5%	2%	17%	6%
\$40K-\$79K	10%	11%	5%	1%	17%	2%
\$80K+	14%	12%	6%	1%	14%	3%
White	12%	10%	3% ↓	1%	19%	4%
African American	13%	15%	12% ↑	1%	15%	3%
Hispanic/ Latinx	11%	12%	8%	1%	7%	7%
Under 45	14%	14% ↑	8% ↑	1%	9% ↓	6%
45-64	15%	8%	3%	1%	21% ↑	3%
65+	5% ↓	10%	1% ↓	3%	26% ↑	3%
Non-college	12%	11%	6%	2%	17%	6%
College	13%	11%	4%	1%	16%	3%

Thinking about where you get food and beverages from, how has the frequency of getting foods and beverages at each of these locations changed over the past six months? % Get foods from here more often

	Large super-markets	Local grocery stores	Take-out	Fast food	Discount membership	Online-only grocery	Farmers markets	Food bank
Total	31%	30%	24%	20%	20%	19%	17%	15%
Men	34%	30%	24%	22%	25% ↑	22%	19%	19%
Women	29%	29%	24%	17%	16% ↓	17%	14%	13%
Less than \$40K	33%	29%	18% ↓	18%	15% ↓	14% ↓	12%	14%
\$40K-\$79K	25%	28%	25%	19%	19%	18%	11% ↓	12%
\$80K+	37% ↑	34%	31% ↑	23%	29% ↑	29% ↑	28% ↑	23% ↑
White	28%	27%	24%	18%	19%	19%	16%	16%
African American	36%	33%	28%	25%	23%	14%	18%	17%
Hispanic/Latinx	41%	40%	20%	23%	23%	25%	22%	11%
Under 45	34%	34% ↑	31% ↑	26% ↑	27% ↑	24% ↑	19%	19% ↑
45-64	30%	29%	19%	17%	17%	18%	16%	15%
65+	23%	19% ↓	15% ↓	9% ↓	9% ↓	10% ↓	9% ↓	6% ↓
Non-college	30%	29%	21%	19%	14% ↓	15% ↓	12% ↓	14%
College	32%	29%	26%	20%	26% ↑	23% ↑	20% ↑	17%