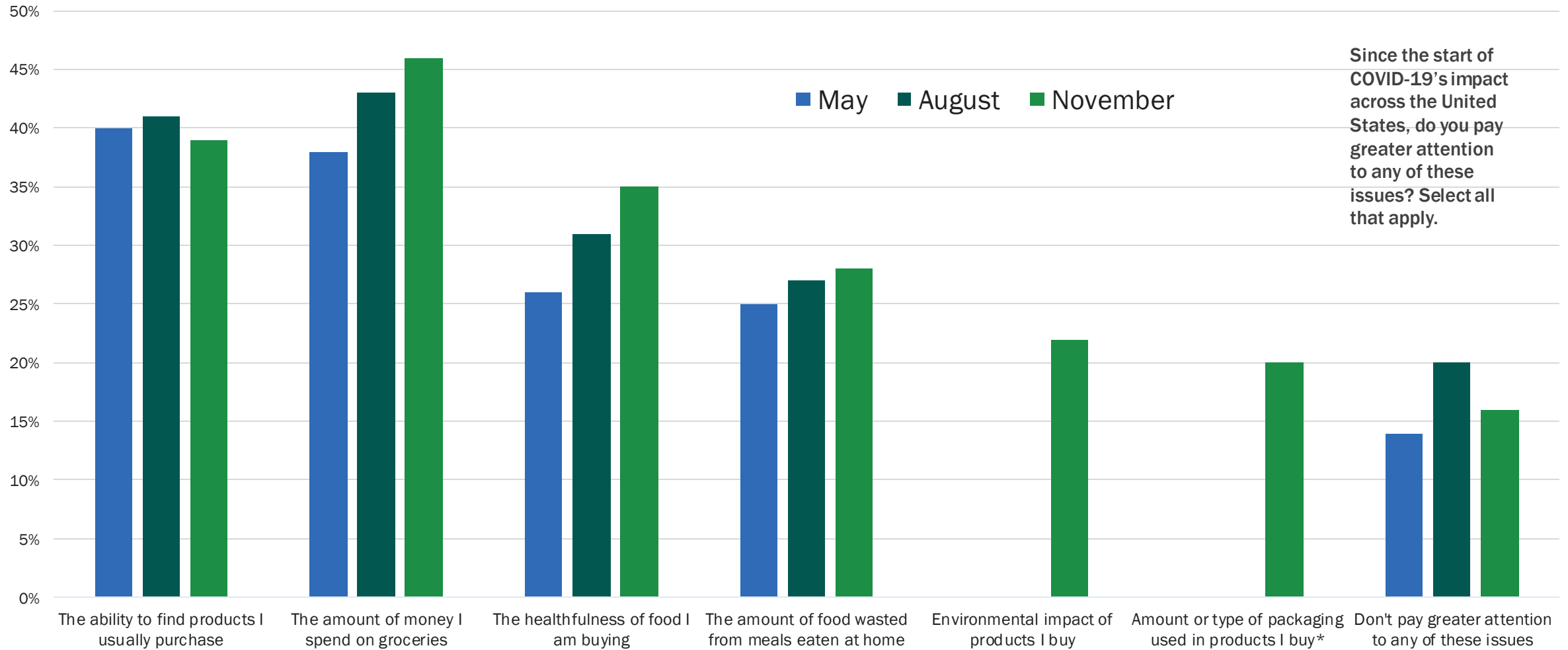


A photograph of a woman with brown hair tied back, wearing a green surgical face mask and a brown leather jacket over a green top. She is in a grocery store aisle, looking down at a red and white cylindrical product she is holding in her hands. A shopping cart is visible behind her, and the background shows other store aisles with blurred lights.

# COVID-19: November 2020

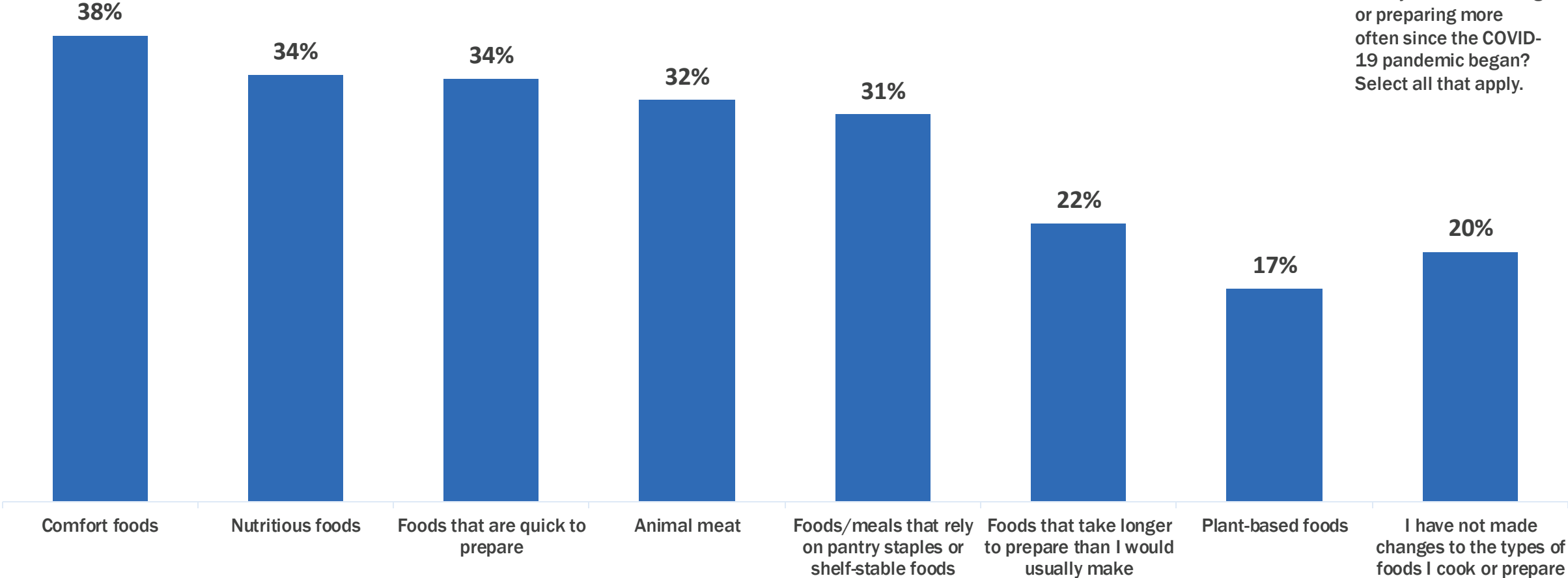
Select trended questions on COVID-19's impact on food purchasing, eating behaviors, and perceptions of food safety

# An increasing number of people are paying greater attention to the amount of money they spend on groceries and the healthfulness of foods purchased



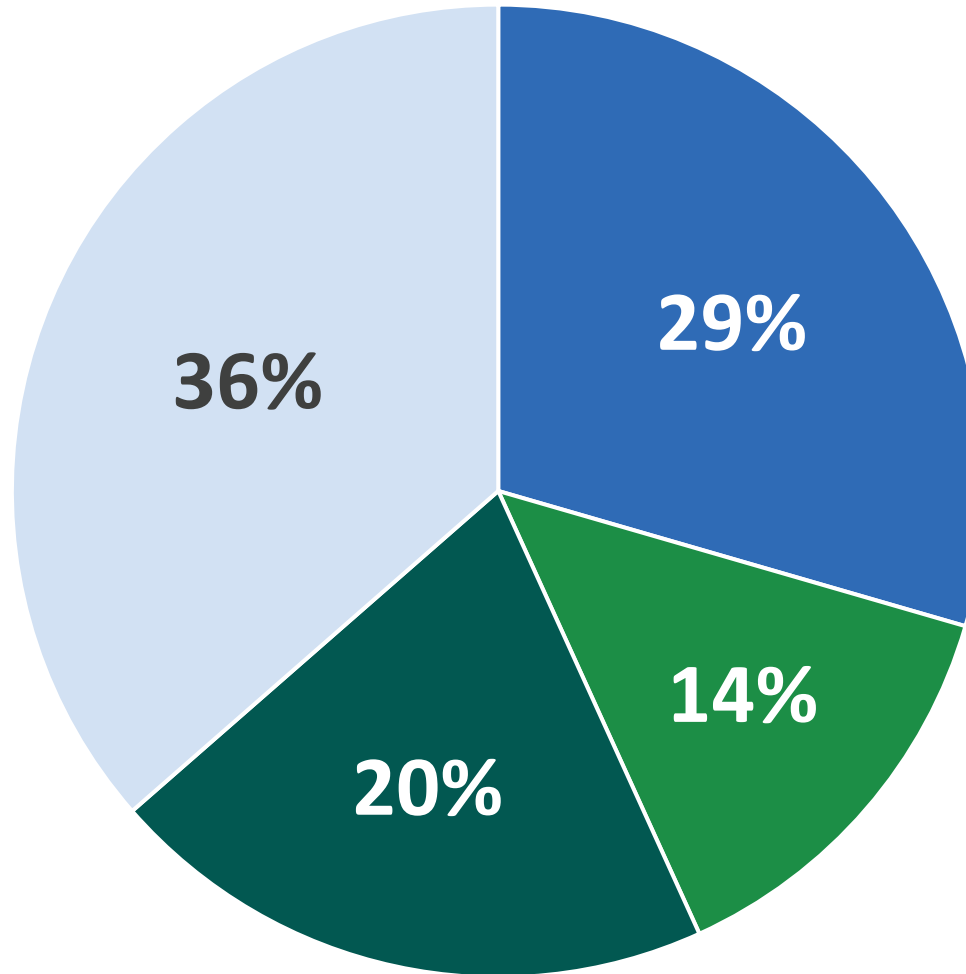
# Many are turning to comfort foods, nutritious foods and quick preparation more often

Which of the following types of foods/meals have you been cooking or preparing more often since the COVID-19 pandemic began? Select all that apply.



# People are increasingly returning to restaurant dining

**36% have not dined at a restaurant in the past month vs. 52% in August 2020**



- Yes, only in indoor dining areas
- Yes, only in outdoor dining areas
- Yes, both indoors and outdoors
- No, I have not dined at a restaurant in the past month

In the past month, have you dined at a restaurant?

Since the start of COVID-19's impact across the United States, do you pay greater attention to any of these issues? Select all that apply.

	Money I spend on groceries	The ability to find products	The healthfulness of the food	Food wasted from meals eaten at home	Environmental impact of products	Packaging used in products I buy	I don't pay greater attention
Total	46%	39%	35%	28%	22%	20%	16%
Men	42%	38%	36%	25%	26%	22%	15%
Women	51%	40%	35%	30%	19%	18%	17%
Less than \$40K	48%	37%	32%	27%	15% ↓	19%	18%
\$40K-\$79K	47%	41%	36%	27%	21%	17%	18%
\$80K+	43%	40%	40%	31%	30% ↑	26% ↑	10% ↓
White	45%	41%	34%	28%	20%	20%	19%
African American	45%	34%	37%	28%	26%	19%	11%
Hispanic/Latinx	45%	27%	35%	28%	31%	24%	14%
Under 45	42%	33% ↓	36%	32%	26% ↑	25% ↑	10% ↓
45-64	47%	44%	36%	25%	20%	19%	19%
65+	54%	45%	32%	22%	15%	8% ↓	28% ↑
Non-college	44%	39%	31% ↓	25%	18%	18%	21% ↑
College	48%	39%	40%	30%	25%	22%	11% ↓



Which of the following types of foods/meals have you been cooking or preparing more often since the COVID-19 pandemic began? Select all that apply.

	Comfort foods	Nutritious foods	Foods that are quick to prepare	Animal meat	Pantry staples	Foods that take longer to prepare	Plant-based foods	I have not made changes
Total	38%	34%	34%	32%	31%	22%	17%	20%
Men	34%	37%	34%	34%	27%	23%	17%	19%
Women	41%	32%	34%	31%	35%	22%	17%	22%
Less than \$40K	34%	26% ↓	36%	36%	32%	19%	14%	20%
\$40K-\$79K	39%	36%	30%	30%	32%	22%	16%	22%
\$80K+	40%	42% ↑	36%	33%	31%	28%	23% ↑	15%
White	37%	33%	32%	31%	31%	22%	15% ↓	24% ↑
African American	34%	39%	34%	27%	28%	22%	24%	14%
Hispanic/Latinx	38%	30%	40%	43%	31%	20%	23%	13%
Under 45	36%	36%	35%	34%	34%	24%	22% ↑	11% ↓
45-64	40%	34%	34%	33%	27%	25%	16%	23%
65+	36%	32%	30%	27%	32%	13%	7% ↓	38% ↑
Non-college	38%	28% ↓	36%	34%	28%	17% ↓	12% ↓	25% ↑
College	37%	40% ↑	32%	31%	34%	27% ↑	22% ↑	16% ↓

## In the past month, have you dined at a restaurant?

	Yes, only in indoor dining areas	Yes, only in outdoor dining areas	Yes, both indoors and outdoors	No, I have not dined at a restaurant in the past month
Total	29%	14%	20%	36%
Men	33%	14%	22%	31%
Women	26%	13%	19%	41%
Less than \$40K	27%	13%	16%	44% ↑
\$40K-\$79K	26%	13%	21%	39%
\$80K+	37%	16%	23%	24% ↓
White	33%	12%	21%	34%
African American	27%	12%	20%	40%
Hispanic/Latinx	25%	24%	17%	34%
Under 45	28%	18% ↑	22%	32%
45-64	29%	13%	19%	39%
65+	36%	3% ↓	17%	44%
Non-college	26%	12%	22%	40%
College	33%	15%	19%	33%