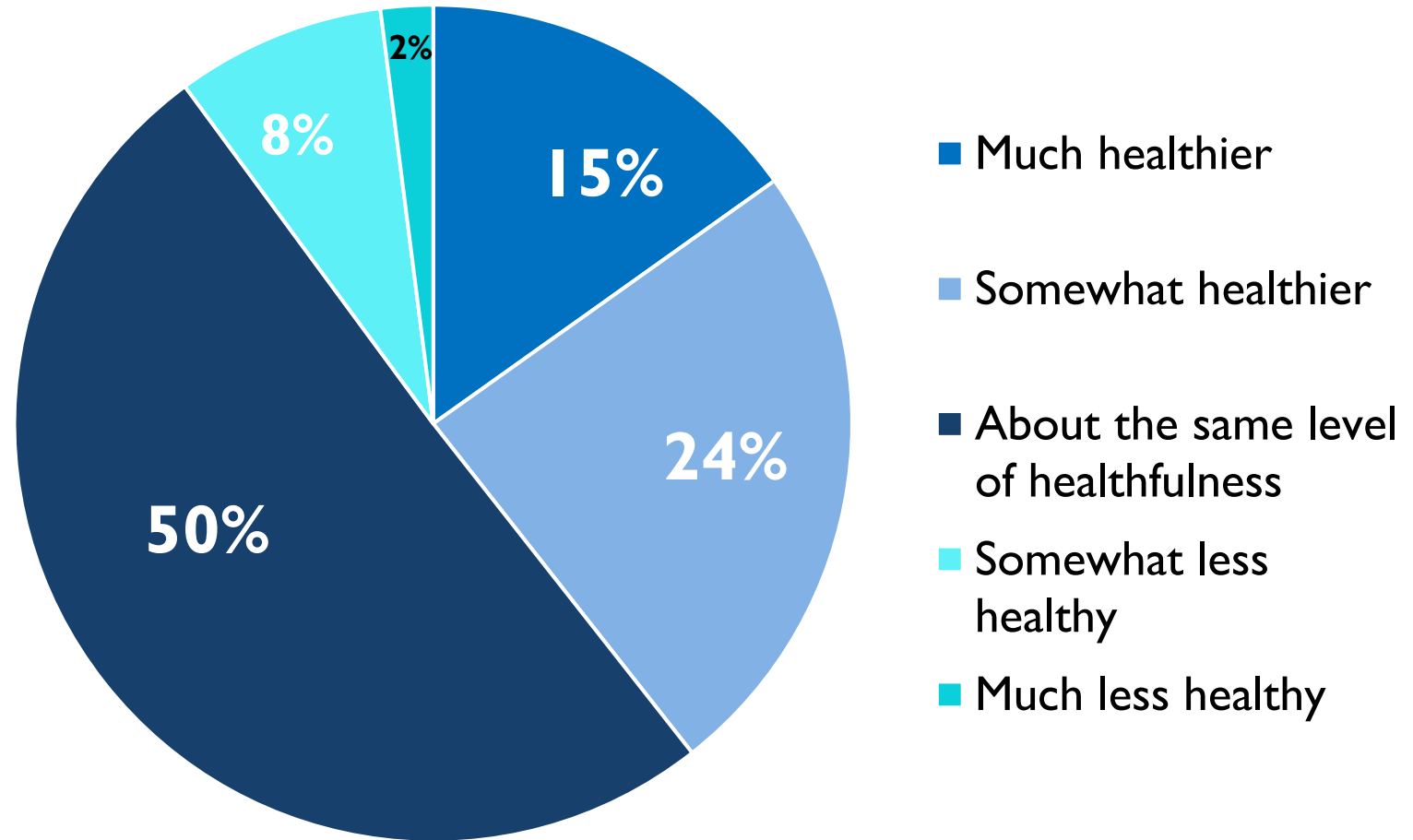
A photograph of a woman with her hair in a bun, wearing a light green surgical face mask and a brown leather jacket over a green top. She is in a grocery store aisle, looking down at a red and white cylindrical product she is holding in her hands. A shopping cart is visible behind her, and the background shows other store aisles with blurred lights.

COVID-19: July 2020

Select trended questions on COVID-19's impact on food purchasing, eating behaviors, and perceptions of food safety

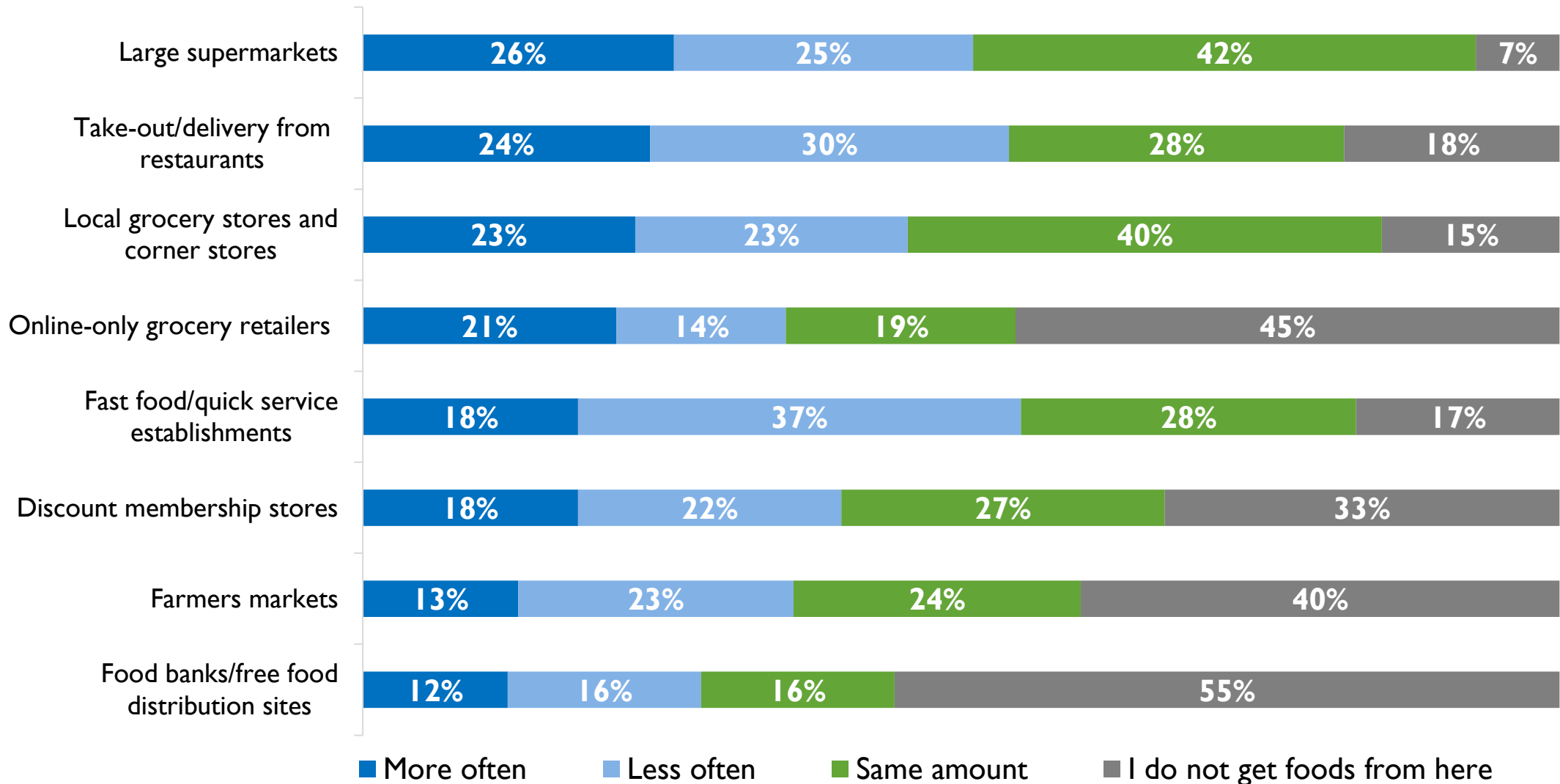
Nearly 4 in 10 say they're eating at least somewhat healthier compared to pre-pandemic

39% report eating at least somewhat healthier vs. 43% in May 2020



Compared to before COVID-19 began impacting the United States, do you consider your current eating habits to be:

Among options for acquiring food and beverages, consumers report largest net reduction of frequenting fast food/quick service establishments



Thinking about where you get food and beverages from, how has the frequency of getting foods and beverages at each of these locations changed over the past six months?

Q11. Compared to before COVID-19 began impacting the United States, do you consider your current eating habits to be:

	Much healthier	Somewhat healthier	About the same	Somewhat less healthy	Much less healthy
Total	15%	24%	50%	8%	2%
Men	21% ↑	22%	49%	7%	1%
Women	10% ↓	27%	51%	8%	3%
White	14%	21% ↓	56% ↑	7%	1% ↓
African American	20%	32%	35% ↓	7%	5%
Hispanic/ Latinx	18%	30%	37% ↓	9%	5%
Under 45	21% ↑	29% ↑	37% ↓	9%	4% ↑
45-64	14%	21%	56%	8%	1%
65+	3% ↓	20%	73% ↑	4%	0%
Northeast	19%	29%	43%	7%	1%
Midwest	9% ↓	22%	61% ↑	7%	0%
South	20%	23%	48%	6%	3%
West	15%	24%	47%	10%	4%
Non-college	12%	22%	56% ↑	7%	3%
College	19%	26%	46% ↓	8%	1%

Q12. Thinking about where you get food and beverages from, how has the frequency of getting foods and beverages at each of these locations changed over the past six months? *Ranked by more often.*

	Large super-markets	Take-out/delivery	Local grocery stores	Online only stores	Fast food	Discount member stores	Farmers markets	Food banks
Total	26%	24%	23%	21%	18%	18%	13%	12%
Men	28%	27%	24%	23%	22% ↑	21%	15%	14%
Women	24%	22%	23%	19%	13% ↓	16%	10%	11%
White	23%	25%	21%	20%	15%	15% ↓	12%	12%
African American	35%	27%	31%	27%	24%	23%	14%	19% ↑
Hispanic/ Latinx	29%	17%	26%	15%	18%	28% ↑	14%	11%
Under 45	31% ↑	28%	28% ↑	25% ↑	26% ↑	25% ↑	18% ↑	18% ↑
45-64	22%	20%	21%	20%	12% ↓	15%	9%	9% ↓
65+	23%	24%	17%	12% ↓	6% ↓	7% ↓	6% ↓	4% ↓
Northeast	33%	28%	25%	23%	22%	18%	16%	10%
Midwest	19%	24%	21%	19%	12%	14%	10%	9%
South	30%	21%	26%	20%	17%	23%	15%	19% ↑
West	25%	24%	23%	22%	20%	19%	11%	12%
Non-college	25%	20% ↓	25%	19%	15%	17%	11%	12%
College	27%	29% ↑	22%	22%	19%	20%	14%	13%