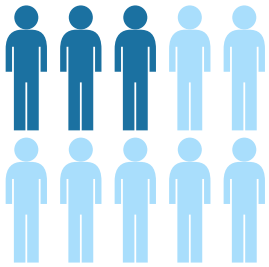
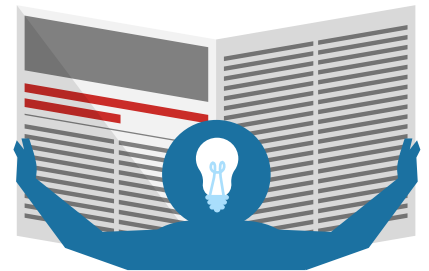


THE FOOD DIALOGUE GAINS MOMENTUM

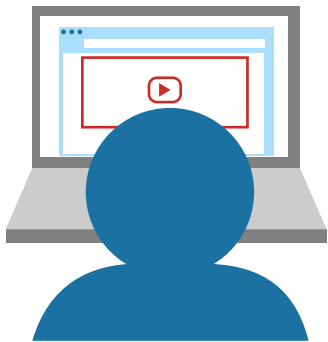
HEADLINES ARE CHANGING PUBLIC PERCEPTION



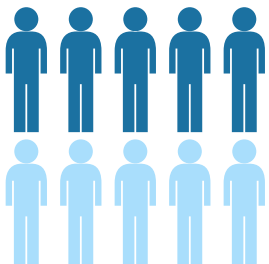
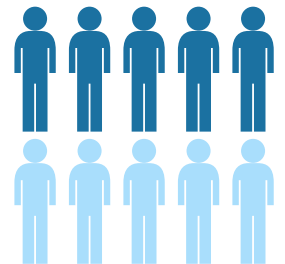
Nearly a third of Americans have changed their mind about nutrition issues in the past year. News articles are a top driver of this change.



AMERICANS ARE HUNGRY FOR MORE INFO ABOUT NUTRITION AND THE FOOD SYSTEM



Nearly half of Americans have read an article or book, or watched a documentary about the food system in the past year...



...and **about half of those Americans** have changed their food purchases as a result.

