HEADLINES ARE CHANGING PUBLIC PERCEPTION

Nearly a third of Americans have changed their mind about nutrition issues in the past year. News articles are a top driver of this change.

AMERICANS ARE HUNGRY FOR MORE INFO ABOUT NUTRITION AND THE FOOD SYSTEM

Nearly half of Americans have read an article or book, or watched a documentary about the food system in the past year...

...and about half of those Americans have changed their food purchases as a result.

foodinsight.org/2016-FHS